

# MILLENTI CONTRACT

## **Lamar Odom agrees to**

Testimonials, playing basketball for video and live action films during agreed schedule

## **Millenti agrees to**

Features and promote Lamar Odom's name in as many features TV/Publications as possible and usage on Millenti's platforms.

**LAMAR ODOM:** VIDEO / PICTURE SHOOT DAY

**Brand:** Millenti

**Millenti Slogan:** Stand Out

**Location:** Outdoor Basketball Field

**Time of Day:**

Either Early Morning Light Between (7am - 10am)

Or

Afternoon Light Between (3:30pm - 6:30pm)

# Shot #1

## Testimonial

- **Action:** Catch and release the ball while saying testimonial dialogue
- **Dialogue Testimonial:** *These Millenti basketballs really stand out. High Visibility designs make a lot of sense*



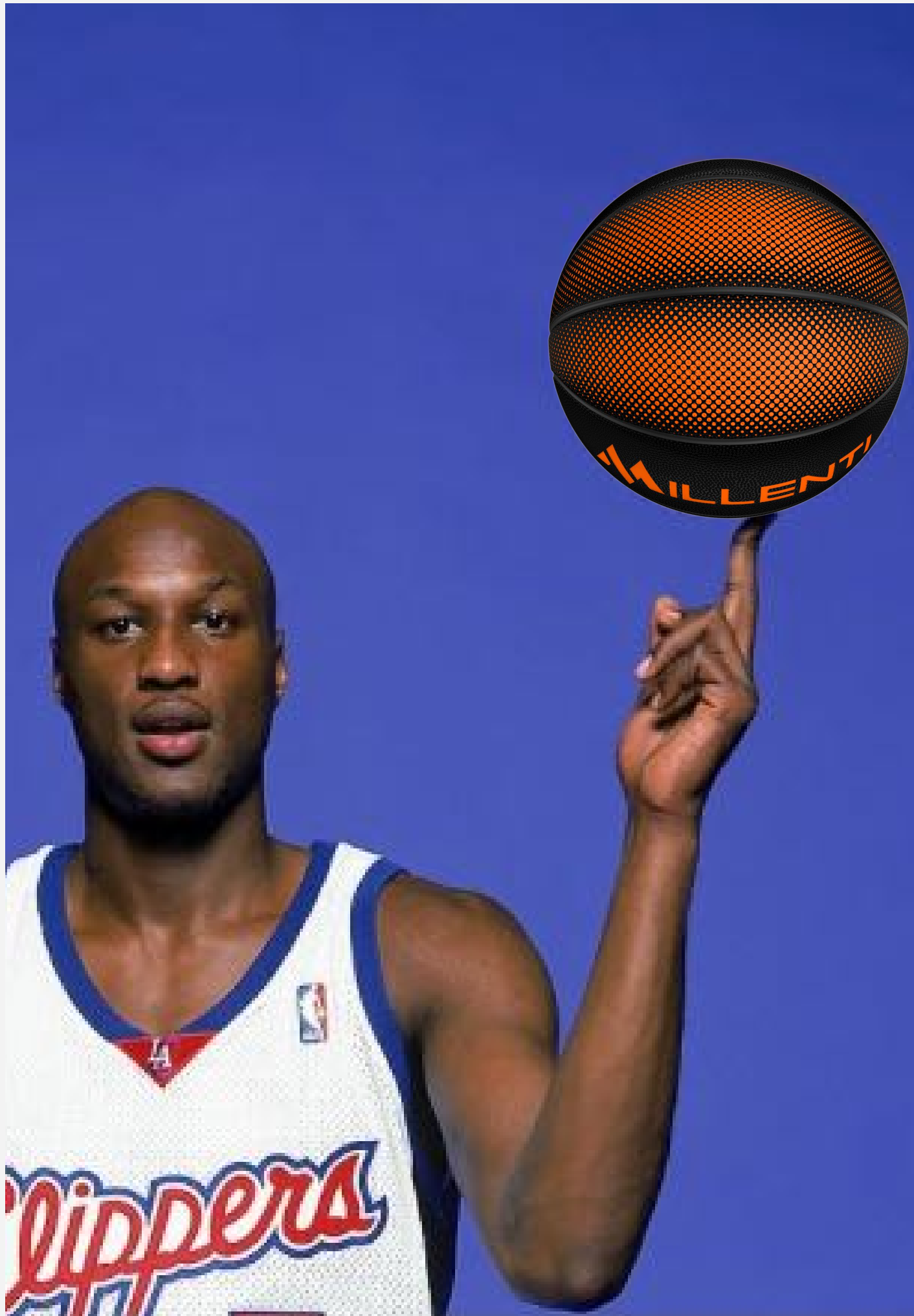
# Shot #2

- **Action:** Lamar Odom looking at ball then looks up in the camera and says.
- **Dialogue:** Lamar to choose the word that best describe his game and explain why?



# Shot #3

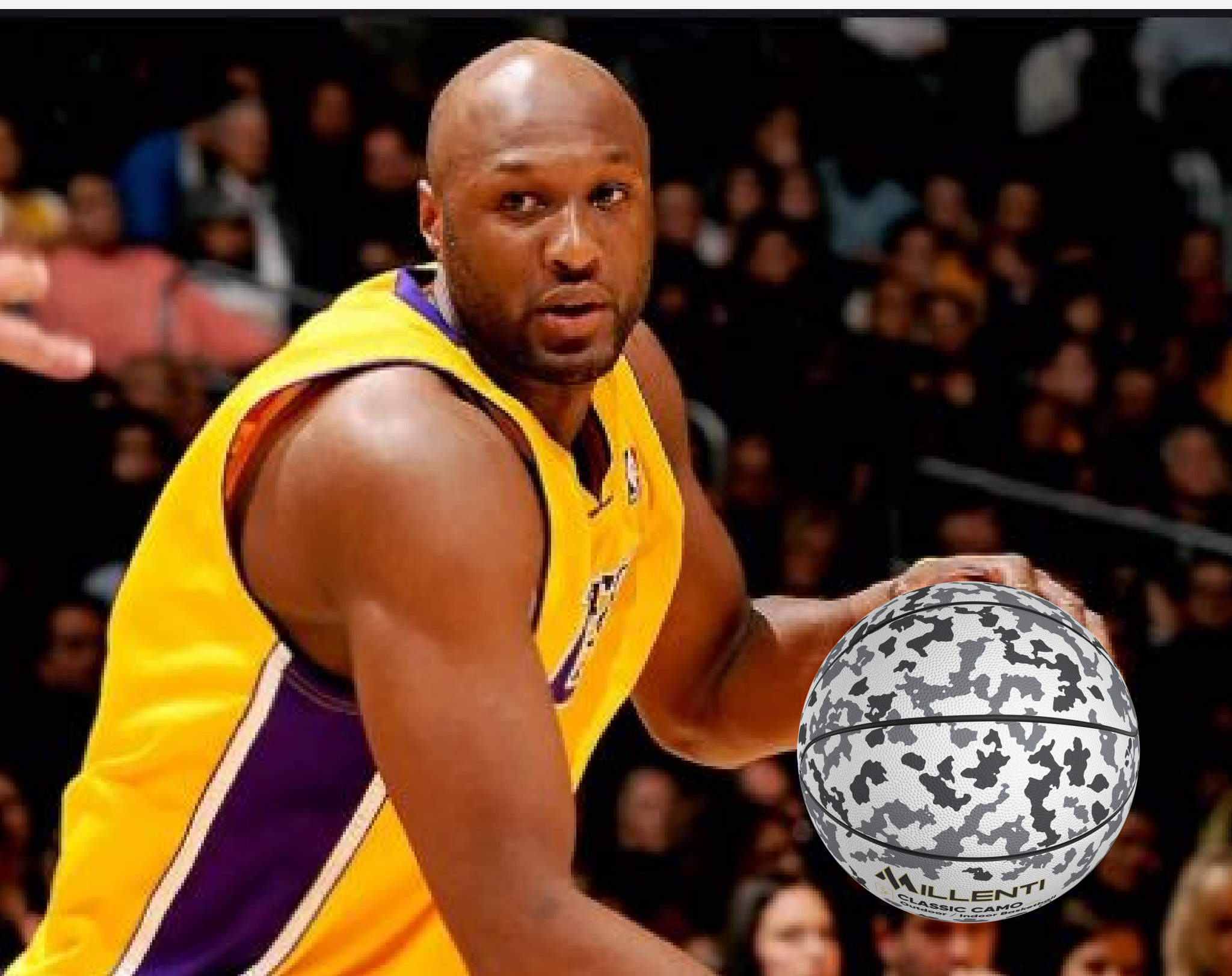
- **Action:** Spin ball confidently on finger





# Shot #4

- **Action:** Standing in one position ball in one hand bounce repeat



# Shot #5

- **Action:** Stand in position, ball above head aim then throw, Repeat action a few times



# Shot #6

- **Action:** Jump off ground, ball in position above head then throw, wide angle shot



# Shot #7

- **Action:** Portrait shot of Lamar Odom



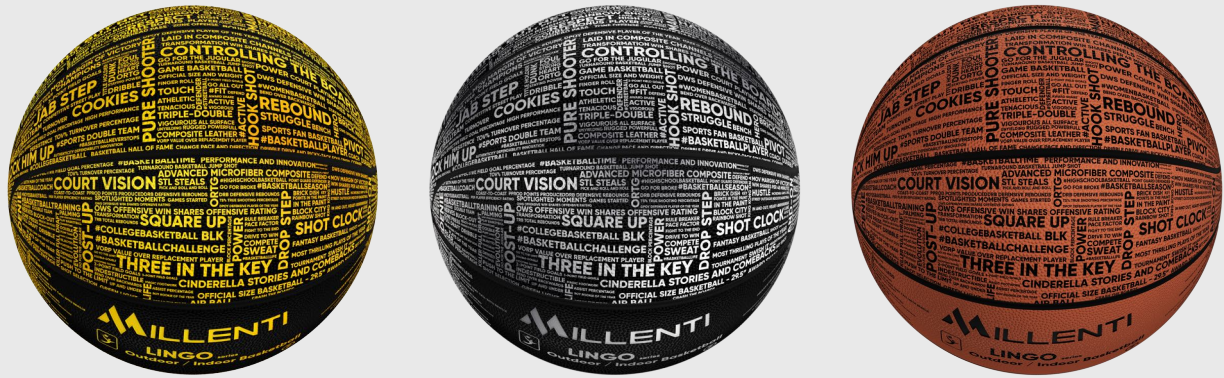


# Shot #8

- **Action:** Lamar Odom playing ball for 15 minutes







# Lingo



# Precision



# Classic Camo



What word describes



Millenti Lingo



RELENTLESS

**Please select matching shirts, shorts, and  
arm sleeves of your choice**

**For most comfortable fit please confirm or adjust your  
current size**

**Chest – 49 in  
Arms / Biceps – 17 in**



T1



T2



T3



T4



T5





**S1**

**S2**



**S3**



**S4**



**S5**



**S6**





# Basketball Cooling Sleeves

A1

A2

A3

A4

A5



## HexaCamo

A6

A7

A8



## Halftone

**A9**

**A10**

**A11**

**A12**

**A13**



**Lines**

**A14**

**A15**



**Voronoi**

**USA**